

[About](#) [1]

Submitted by taoti_admin on July 12, 2019

The People of America Foundation was created in October 1995 to become the parent organization of

 or type unknown

Americans All, a national education  program developed in the 1980s to recognize and honor the contributions of different immigrant groups to our nation's growth. We were formed as a nonstock corporation to manage and grow Americans All classroom resources and received notification of our publicly supported nonprofit status from the Internal Revenue Service in March 1997, a status reconfirmed in March 2001. [Click here](#) [2] to review the foundation's recent tax returns.

Sensing a much greater need, we expanded our mission to supporting excellence in K–12 social studies instruction and promoting civic engagement in our nation's public and private schools to help ensure students are prepared to participate in our nation's democracy, economy and workforce and in our global world. Despite our success, however, the emphasis in education shifted toward STEM topics, which reduced funding for history and civics. Fortunately, our [Heritage Honor Roll](#) [3] aimed to recognize, honor and preserve the contributions that all people have made, and continue to make, to our nation by recording their [legacy stories](#) [4]. This component is in line with author David McCullough's belief that "history is the story of people."

In August 2013, the foundation created the Americans All Benefit Corporation as a marketing and operations arm to raise the necessary funds to support our education mission; this kind of corporate entity is equally committed to doing social good and making a profit. Our foundation is a major stakeholder of the benefit corporation. To pursue the foundation's education mission and create revenue-generating products and services, the benefit corporation created a membership-based Social Legacy Network to support the public's interest in legacy preservation; upgraded Heritage Honor Roll legacy stories to include a password protected section and a memorial and anniversary announcement [tool](#) [5]. In addition, it aims to distribute additional ethnic and cultural texts and new grade-level-specific social studies resource databases that meet state content standards to afford access to quality history and civics information; create Web-based [professional development opportunities](#) [6] to impart best practices on using these and other instructional resources.

We invest most of our membership fees to strengthen K–12 social studies education and promote civic engagement. Leveraging the public's interest in legacy preservation enables us to continue to pursue our education mission. The foundation's privacy policy ensures that contact information will not be shared or published.

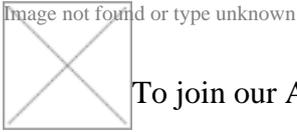
Om 2019, we modified our focus to enable us to gain the funding needed for our mission. Americans All now uses a unique storytelling tool to facilitate legacy preservation, enable students to communicate better and help small businesses succeed. In addition, storytelling brings communities together by sharing people's common histories, rather than their differences. Schools, students and students' families and friends participate in Americans All at no cost and receive a free, 3-month trial to our Social Legacy Network.

Local businesses and service providers participate in our program as Business Legacy Partners, for a nominal fee. They can leverage stories about their business or practice to build closer relationships with current and future customers and clients. They can also use our program to share discounts on their goods and services with Americans All Social Legacy Network members.

Schools frequently ask businesses for financial support but rarely provide them with anything of value in return. Our grassroots approach enables schools to receive ongoing revenue from the fees paid by Business Legacy Partners. Americans All members can also continue their Social Legacy Network subscription for a

small monthly cost (\$4) after the free trial to receive additional benefits besides publishing a story on our web-based Heritage Honor Roll. Schools also benefit from the Social Legacy Network fees.

Americans All Program

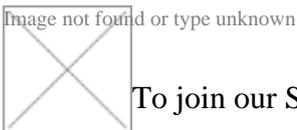


To join our Americans All program, [click here](#) [7] to create a User Account.

Program members can create a legacy story on an individual or a group important to them and share the story *forever* through our Web-based [Heritage Honor Roll](#) [3] and the Americans All home pages of schools, groups, businesses and organizations comprising our [Legacy Partner Alliance](#) [8]. Legacy stories acknowledge that heritage and culture are rich aspects of personal and group identity and are part of the foundation left for family members and society. **Americans All members will find it easy to start creating their life stories. Our template only requires individuals to fill in their name, date of birth (and passing, if appropriate) and a summary not to exceed 60 words.** Legacy story text, hyperlinks, photographs, movies and other audio and video media can be added over time, and a shortened version can be printed on an 8½" x 11" template. To ensure privacy, a section of the story can be password protected. In addition, our secure e-mail tool enables members to communicate event, memorial and anniversary announcements. Americans All members also gain access to our education resources and can subscribe to our Social Legacy Network for only \$4 per month after a free, 3-month trial period.

Program members can also access our [education resources](#) [9]—the ethnic and cultural texts, period-specific photographs and posters, and music CD, which are being used in more than 2,000 schools and libraries nationwide (a \$500+value). In addition, they can help schools of their choice get quality social studies resources for free and can gift Americans All memberships to others. Importantly, Americans All program members are afforded an opportunity to join the Social Legacy Network to access even more benefits.

Social Legacy Network



To join our Social Legacy Network, go to www.sociallegacynetwork.org [10] and follow the instructions. Network members receive all the benefits of Americans All program members and more for just \$4 per month, after the free, 3-month trial period ends.

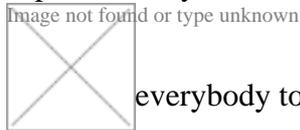
Network members and their families receive membership cards to get discounted goods and services from program partners and can access our current and future social studies resources, including grade-level-specific databases with information that supports state content standards. In addition, they will receive posters to demonstrate their support of the Americans All program; and other benefits as they are added to the program.

Homeschool families can also access quality social studies resources through our [Homeschool Resource Center](#) [11]. Our resource databases are grade-level-specific, and some of the information can be used to help ensure homeschool students meet state testing requirements in social studies. The databases are organized, alphabetically and by subject matter, to include names of people, places, events and concepts. Embedded in the databases are links to other appropriate information to strengthen learning opportunities and facilitate interdisciplinary connections. Center users will also find links to other social studies instructional materials and teaching tools that we have developed during the past 34 years. In addition, we offer Web-based professional development for teaching social studies in homeschool environments.

Importantly, our Homeschool Resource Center will later include information from other disciplines to increase its value to homeschool families. **We leave all content, curriculum and instructional decisions to individual families.**

Heritage Honor Roll

Every individual and group has a story worth telling and, through our Web-based Heritage Honor Roll,



we make it possible for everybody to permanently preserve memories, experiences and accomplishments to give current and future generations knowledge, insight and inspiration.

Americans All members will find it easy to start creating their life stories. Our template only requires individuals to fill in their name, date of birth (and passing, if appropriate) and a summary not to exceed 60 words. Legacy story text, hyperlinks, photographs, movies and other audio and video media can be added over time, and a shortened version can be printed on an 8½" x 11" template. To ensure privacy, a section of the story can be password protected. In addition, our secure e-mail tool enables members to communicate event, memorial and anniversary announcements. Americans All members also gain access to our education resources and can subscribe to our Social Legacy Network for only \$4 per month after a free, 3-month trial period.

The Heritage Honor Roll may contain more than one legacy story for an individual or a group—or the legacy story may appear in more than one language—because members have opted to recognize different contributions of the same individual or group or wanted to share the story in their native language. Use of our Heritage Honor Roll costs less and affords more content and greater reach than traditional memorial devices.

Members and their legacy stories are acknowledged in our [Sponsor Directory](#) [12].

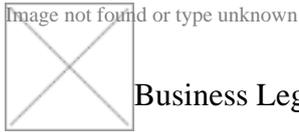
Legacy Partner Alliance--Businesses and Nonprofits

Legacy Partners are families, groups, schools and local, regional and/or national groups, businesses or organizations whose missions reinforce our goals of creating and sharing legacy stories and supporting excellence in social studies instruction. They participate in our program at no cost because they:

- Host, on their home page(s) on our Web site, legacy stories published on our Heritage Honor Roll—created by their clients, customers and members—to provide additional exposure for these stories; and
- Generate a home page or home pages (in multiple languages) on our Web site to share information about themselves, better connect with their clients and customers, and demonstrate their commitment to strengthening their community.

A landing pages in this section can also be used to host individual and group Heritage Honor Roll

stories in the same category.

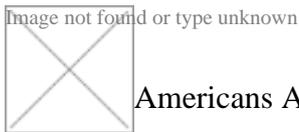


Business Legacy Partners offer discounts on goods and services and other benefits with Social Legacy Network members and other Legacy Partners. They:

- Receive free home pages on our website—in multiple languages, if desired—to share information about their business or practice and advertise discounts for current and future Americans All Social Legacy Network members;
- Get 2 free membership codes (worth \$49) to publish stories about their business or practice on our Heritage Honor Roll and 2 additional free coupons with each renewal;
- Are listed on our Legacy Partner Alliance landing page and our Discounts landing page and can be searched by name, language, category and location;
- Host, on their home page(s), stories that customers and clients have published on our Heritage Honor Roll to provide further exposure for these stories; and
- Can begin creating or expanding a loyalty club for their business or practice and developing co-marketing strategies with other Americans All Business Legacy Partners.

All Legacy Partners can access Americans All logos and marketing templates to communicate the importance of our program and value of our network to their current and future clients and customers.

History



Americans All evolved from national and local projects. Predating Americans All was a program created by the [Coordinating Committee for Ellis Island, Inc.](#) [13], [14] a 501(c)(3) organization incorporated in 1981. The committee's program arranged for bronze sculptures depicting immigration and Ellis Island to be produced and donated to the National Park Service. When some of these sculptures became part of a traveling exhibit, the committee created the Images of Ellis Island education materials to place the sculptures and their subject matter in historical context.

Sensing a much greater need, the Committee expanded the project to include a diversity-based emphasis and teacher training. This led to the development of the Americans All program, which sought to share the contributions of immigrants to our nation's growth. Conceived by a team of scholars led by co-developers Dr. Gail C. Christopher and Allan S. Kullen, the program was funded by individuals and foundations in the late 1980s. It consisted of printed texts, videos, recordings, period-specific posters and photographs, and simulations and teacher's guides.

In the 1980s, Americans All received grants from major charitable foundations, including The Hitachi Foundation, The Sears-Roebuck Foundation, The John D. and Catherine T. MacArthur Foundation, The Quaker Oats Foundation and The Procter&Gamble Fund, as well as from people and businesses that supported its goals. We used these funds to implement the program's pilot tests in [San Diego](#) [15], [Chicago](#) [16] and [Washington, DC](#) [17], beginning in 1990. We tested the program's registration process in [Nevada](#) [18], [New York \(Nassau County\)](#) [19], [North Dakota](#) [20] and [Vermont](#) [21], beginning in 2001.

Our program's materials and name are protected by copyright and trademark registrations. We modified the Americans All logo in May 2007 to better reflect our activities.

Between 1992 and 1995, Houghton Mifflin Company handled retail sales of the [program resources](#) [9].

The People of America Foundation, the parent organization of Americans All, was then formed as a nonstock corporation to manage and grow the program. The foundation received notification of its publicly supported nonprofit status from the Internal Revenue Service in March 1997. That status was reconfirmed in March 2001.

When national attention shifted to STEM programs, the foundation could not secure funds to achieve our mission of supporting excellence in K–12 social studies instruction and promoting civic engagement to help ensure students are prepared to participate in our nation’s democracy, economy and workforce. We decided to focus on one of the program’s components to help generate these funds. Immigrant stories, which were part of the early Americans All program, would serve as a model for a Heritage Honor Roll that would preserve legacy stories of individuals and groups in text and through photographs, home movies and other video and audio mediums. These stories could be updated at any time and published in multiple languages. A section of the story can now be password protected to share confidential information, and a unique tool enables network members to communicate memorial and anniversary announcements.

The People of America Foundation created the Americans All Benefit Corporation in August 2013 as its marketing and operations arm to raise the necessary funds to support excellence in K–12 social studies instruction and promote civic engagement. The benefit corporation created a membership-based Social Legacy Network to pursue these activities. In addition, it expanded the Americans All education resources to include electronically distributed texts on more ethnic and cultural groups. It also plans to create state- and grade-level-specific resource databases with information that supports state social studies content standards and develop Web-based professional development opportunities that impart best practices for using these and other resources.
